



Meeting of the
Economic Development Committee
February 9, 2025
6:30 pm, Council Chambers

Members' Present

Michael Yetter, Chair
Doug Bellenger, Vice Chair
Andrew Carroll
BJ Breish - Absent
Thomas McKee
Tony DiDomizio
Rob Panico
Peter Worthington - Absent

Also, Present

Alex Sickler
Bill Henning

Approval of Meeting Minutes

Mr. Yetter made a motion to approve the meeting minutes from January 19, 2026, Mr. DiDomizio seconded, and the Committee voted 6:0; the minutes have been approved.

COMMITTEE BUSINESS ITEMS:

Main Street Manager Update:

The Main Street Manager position has been posted on multiple platforms, including the Pennsylvania Downtown Center. The posting will remain open for approximately three weeks. Staff expect to narrow the candidate list by the end of February.

Subcommittee Update:

Marketing: Mr. Carroll shared version 2 of the Welcome Packet. Suggestion is to be reviewed with committee members and business owners prior to release to the public. Mr. Carroll hopes to have this ready as soon as possible.

Other suggestions for the Welcome Packet can be submitted to the Marketing Subcommittee.



Lansdale Business Alliance:

The Lansdale Business Alliance is undergoing a leadership transition and pursuing 501© statuses. Some of the objectives for this transition will be to allow the ability to accept funds and grants, expand role in events, sponsorship and business collaboration.

Communication and coordination among Lansdale Business Alliance, Economic Development Committee and Discover Lansdale are ongoing.

Discover Lansdale, moving forward is an agenda item and will provide updates on staffing transitions, event planning and fundraising activities.

Priorities List:

From last month's Meeting Minutes, the following Priorities List has been established with the EDC. Indicated below as considered by the EDC members at this evening's meeting the following agree to maintain the following:

- Main Street Manager Hiring -*Commerce*
- Completion of the Welcome Packet for new businesses -*Marketing*
- Redefine and Reestablish Business of the Month-*Marketing*
- Support social media and web improvements- *Marketing / Lansdale Borough*
- Attending meetings and working along with the Parking Authority- *Experience*
- Support local businesses with access to parking permits - *Experience*
- Digital signage for events – *Marketing & Commerce*
- Work in conjunction with the Park & Recreation Department-*Marketing / LBA*
- Create an EDC event to raise awareness and celebrate local businesses *Marketing / LBA*
- Work with businesses and property owners trying to find a shared responsibility for maintenance and cleaning up -*Experience*

Committee Members 2026:

Members of the Experience Committee

Mr. BJ Breish

Mr. Peter Worthington



LANSDALE
LIFE IN MOTION

Members of Marketing Committee:

Mr. Andrew Carroll
Mr. Tony Di-Domizio
Mr. Rob Panico

Members of the Commerce Committee

Mr. Doug Belliger
Mr. Thomas McKee
Mr. Mike Yetter

Old Business:

Mr. Yetter will work with Mr. DiDomizio to create a news column, have a topic ready and it will start with the Main Street Manager.

New Business:

Tenant at 811 W Main St, Moon Gazing Rabbitt, in the process of locating to this space and experienced damage to a store front window. Due to the cold the repair work will need to be done quickly. Economic Development Committee will honor a partial Façade Grant application for this damage.

Public Comment:

If a tenant moves into a space that has previously been awarded a Façade Grant; can the new tenant apply for improvements. *It has been established that one Façade Grant per year per property is allowed to apply.*

****The next Economic Development Committee meeting will be held on Monday March 16, 2026.***