



Meeting of the
Economic Development Committee
April 15, 2024, 2024
6:30 pm, Council Chambers

Members Present

Andrew Carroll, Chair
Doug Bellenger, Vice Chair
BJ Breish
Michael Yetter
Jonathan Robinson
Thomas McKee
Peter Worthington
Tony DiDomizio

Also Present

John Ernst, Borough Manager
Alex Sickler

Approval of Meeting Minutes

Mr. DiDomizio made a motion to approve the meeting minutes from March 19, 2024, Mr. Breish seconded, and the Committee voted 8:0; the minutes have been approved.

COMMITTEE BUSINESS ITEMS:

Subcommittee Discussion:

Three Subcommittee groups have been created and the Committee members have met on their own. For this evening members discussed for the first-time what items they'd like to accomplish and some of the mechanisms to do so. Subcommittees and discussions as follows:



Commerce & Workforce: - Mr. Michael Yetter

- Business Needs Survey
- Main Street Manager
- Strategic Plan Development
- Educational Partnerships
- Development Corporation

Discussion addressed engage larger businesses with Borough events, leverage a plan to attract investors, explore workforce opportunities and opportunities for shared interns, and create an entity that can make grants and small businesses loans. Possible not-for-profit partnership such as the town of Collegeville.

Marketing – Mr. Tony DiDomizio

- Press Releases
- Outreach for free education
- Social media presence
- Provide list of vacant buildings

Discussion addressed promoting the Borough, such as The Façade Grant Program and its amenities and looking for additional funding programs. Creating a Welcome Packet for Businesses.

Experience-Mr. Jonathan Robinson

- Increase maintenance
- Reprioritizing EDC Funds
- Land Value Tax

Discussion addressed taking a holistic view of the town and extending to the businesses along the Broad as well as Main St...

Committee members and staff agreed that working with State Representative Steve Malagari, the Chamber of Commerce and Discover Lansdale will provide opportunities and partnerships.



LBA Update:

Next LBA meeting will be held May 14th at Stove & Tap.

Lindsay Bueke with Discover Lansdale has taken the lead with the "Passport" and the Beer Festival.

Business of the Month:

Business of the Month will resume in May.

Stephen Barth Report:

Report was reviewed with no additional comments.

- Borough Events/Discover Lansdale Events
 - Upcoming Events:
 - Cassatt Mother's Day Crafts Saturday May 4th, 1:00 PM – 2:15 PM, Wissahickon Park Bldg
 - 2024 First Friday Season:
 - May 3rd: Geeking Out/Comic Books
 - Lansdale Farmers Market, Penndale Middle School, 2nd and 4th Saturdays, January – April
 - 10:00AM to Noon
 - lansdalefarmersmarket.org

OLD BUSINESS

None



L A N S D A L E
L I F E I N M O T I O N

NEW BUSINESS

None

PUBLIC COMMENT

Mr. Sikler addressed the committee and suggested that Business of the Month in its report mentions the assets the Borough has with respect to public transportation. SEPTA and the need to not worry about parking.

**The next Economic Development Committee meeting will be held on Monday May 20, 2024*