



Meeting of the
Economic Development Committee
May 17, 2021
6:30 pm; held via Zoom

Members Present

BJ Breish
Carrie Hawkins Charlton
Alex Felts
Mark Ladley (*arrived at 6:39 pm*)
Rege McKenzie
Bruce Schwartz
Richard Strahm

Members Absent

Denton Burnell

Also Present

Jason Van Dame, Director of Community Development

Approval of Meeting Minutes

Mr. Strahm made a motion to approve the minutes from the April 19, 2021 meeting minutes, Mr. Schwartz seconded, and the Committee voted 6:0; the minutes have been approved.

COMMITTEE BUSINESS ITEMS:

Façade Improvement Grant Application: 213 North Broad Street

Mr. Van Dame shared that following discussions from April's meeting, the applicant will be painting/replacing the grills and they will be using a tan/almond neutral paint color for all exterior refinishing. The total cost of the project will be \$16,200 with half of that being eligible for FIG funds so the grant would equal half of that amount.

Mr. Strahm made a motion that the Economic Development Committee approve the Façade Improvement Grant for the property located at 213 North Broad Street in the amount of \$4,050.00; Mr. McKenzie seconded, the Committee voted 6:0; the motion carries.



LANSDALE
LIFE IN MOTION

BOROUGH/DISCOVER LANSDALE EVENTS

Discover Lansdale

Mr. Schwartz let the committee know that Discover Lansdale continues to move forward planning First Fridays, Cruise Night and Founders Day keeping the health and safety of our residents and visitors in mind. There has been a call for people to have safe places and events to get back to and Discover Lansdale is ready to help provide those places and events.

OLD BUSINESS

Eric Goldstein Contract

Discussion continued on how to utilize Eric Goldstein's services we have contracted. A brief survey for businesses will be developed to send out to businesses asking what they need most so that the committee can decide on next steps.

NEW BUSINESS

In-Person Meetings

The topic of meeting in person was brought up to see when that may happen for the EDC. The Borough is currently looking at how meetings will be held later this year so the committee will follow the lead of other Borough meetings.

Business Employee Parking Passes

Ms. Hawkins Charlton shared that she was approached by staff members of downtown businesses about the possibility of having designated parking passes for business staff members. She's reached out to Borough staff and will update the committee on any possible movement on the topic when available.

PUBLIC COMMENT

None

****The next Economic Development Committee meeting will be held on Monday, June 21, 2021****